The College of New Jersey
Campus Town Feasibility Study
Community Forum Presentation

March 1, 2010
Introduction / Background

• The College of New Jersey (TCNJ) and Trenton State College Corporation (TSCC) have been considering the concept of a ‘Campus Town’ development for several years.

• A preliminary planning study funded by New Jersey Department of Transportation was conducted in the Fall 2007.

• TCNJ and TSCC engaged the Jones Lang LaSalle team in 2009 to conduct a Campus Town Feasibility Study.

• The preliminary results of this Study are presented herein.
Feasibility Study Team

Project Working Group

- Jack Ball, Mayor
- Rev. Dan Casselberry, Trinity United Methodist Church
- Corey Dwyer, TCNJ student
- Bill Erney, Code Official
- Brenda Leake, TCNJ faculty
- Thomas Little, TCNJ student
- Dave Maski, Township Planner, CMX Engineering
- Dick Owen, Township Planning Board
- Bert Steinmann, Township Council
- Ann-Marie Stephenson, Town & College Together (TACT)
- David Thompson, Mayor’s Office
- Harold Vereen, Central Baptist Church
- Scott Allen, TCNJ
- Lisa Angeloni, TCNJ
- Carol Bresnahan, TCNJ
- John Castaldo, TCNJ
- Patrice Coleman-Boatwright, TCNJ
- Curt Heuring, TCNJ
- Magda Manetas, TCNJ
- Jim Norfleet, TCNJ
- Rhelda Richards, TCNJ
- Lynda Rothermel, TCNJ
- Sean Stallings, TCNJ
- Lori Thompson, TCNJ
- Barbara Wineberg, TCNJ
Consulting Team

• Jones Lang LaSalle
  
  *Global real estate services firm*
  
  • NJ Institute of Technology
  • The Ohio State University
  • University of Pennsylvania
  • Georgia Institute of Technology

• Elkus Manfredi Architects
  
  *Architectural and planning firm*
  
  • Franklin and Marshall
  • University of Pennsylvania
  • Harvard University
  • The Ohio State University

• Birdsall Services Group
  
  *NJ engineering firm*
Campus Town Goals

- Enhance the Appeal of the College
- Enhance the Appearance of the Main Entrance
- Strengthen the College-Community Relationship
- Ensure a Vibrant, Inviting yet Sensitive Development
Development Parcels
Carlton Avenue Site — Opportunities and Constraints
Pennington Road Site — Opportunities and Constraints